

Texas State SBDC Offers “Marketing Series for Small Business” in November 2005

Marketing Series

Day one – November 4, 2005

- *Marketing Strategy – 9am to 11am*
- *Marketing to Your Perfect Client – 12:30 to 2:30*

Day two – November 18, 2005

- *Marketing Plan Development – 9am to 11am*
- *Business Image and Presentation Skills – 12:30 to 2:30*

The goal of these seminars is to assist you in positioning you and your company as somewhat of a celebrity within your target industry. This means increasing recognition and the frequency in which your target market thinks of you and contacts you to do business as well as referring you to others.

Cost \$38 each. Save \$38 by registering for all four classes

Deadline to register for series is October 28, 2005 (3pm)

Location of seminars: Round Rock office

**Texas State University–San Marcos
Small Business Development Center
Round Rock Higher Education Center
1555 Chandler Road, Suite 265
Austin, Texas 78664**

**To register: mail check or money order payable to Texas State SBDC
— send to the above address: Attention Anna Steele**

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All SBDC programs are nondiscriminatory and open to the public. Reasonable arrangements for persons with disabilities will be made, if requested at least two weeks in advance.